

# FLUOLUX®

The brilliant eye-catcher



## MAIN ATTRIBUTES FLUOLUX® XTR:

- Unique Fluorescence in all colours
- Standard coating for outdoor and indoor promotion
- Printability by thermal transfer, Standard Flexo & Offset.
- Suited for reel and sheet printing
- Light fastness 2-3 according to woll scale when under UV light (10-20 days before fluorescent effect is gone when exposed to direct sunlight during summertime).
- Formaldehyde containing pigments: not suitable for laser printing in big quantities in less ventilated offices Die cuts and punches extremely well
- Different colours available (pink, yellow, orange, red, green). Customized colour shades are possible.



## TYPICAL APPLICATIONS:

- **Large format posters** (Promotion of events)
- **Price tagging of products on sale** in grocery stores, retail, etc.
- **Highlighting product information**
- Highlighting special handling information on boxes (glass, etc.)

AVAILABLE RANGE - WEIGHT G/M<sup>2</sup> 80, 90, 260



## PRINTABILITY:

- Offset
- Thermal Transfer

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